



World Jersey Cattle Bureau

JETA - 2011

Jersey Educational Travel Award

The World Jersey Cattle Bureau (WJCB) is an international organisation, made up of national Jersey cattle associations, individuals and other organisations, that has four main strands of activity in support of the Jersey breed of dairy cow:- communication, world Jersey events, youth programs and knowledge transfer.

The JETA Award:

The WJCB Jersey Educational Travel Award is a scholarship award that is open to young Jersey cattle breeders who have:-

- Demonstrated unique leadership qualities through their interest in the Jersey breed, or
- Achieved success in their efforts to breed and develop profitable dairy businesses, and
- Whose future endeavours will benefit from the knowledge and new ideas that can be gained by contact with other Jersey breeders from around the world.

The program provides financial awards to enable up to five (5) individuals to attend and participate in the next International Conference of the World Jersey Cattle Bureau, held every three years in a major dairy producing country.

Awards will cover the cost of travel documents, return air fares and ground transportation, registration and all other conference fees for the week of the conference. The recipients will also be awarded lifetime membership of the World Jersey Cattle Bureau.

Award recipients agree to:

- Attend all conference sessions;
- Make a short presentation (approximately 20 minutes) while at the conference during a Young Breeders focus session;
- Report on their experience and what they learned, firstly in a written report submitted to the WJCB President, and secondly through speeches to Jersey, dairy and other agriculture related groups in their home country;
- Provide a final report on their activities to the WJCB President no later than six months after the conference.

Applications:

Applications are invited from potential candidates, from any country, who can demonstrate involvement in dairy farming, enthusiasm for breeding and developing Jersey cattle, and who have a genuine interest in attending an international educational experience.

Applicants must be at least 18 years of age, and no older than 40 years of age, in the year of the International Conference. Each applicant shall submit a dossier consisting of the following:

1. A Curriculum Vitae, or résumé, clearly summarizing work experience in dairy farming, experience with Jersey cattle, and formal education.
2. An essay of no more than 750 words [approximately three (3) typewritten pages] responding to the following questions:
 - a. Why did you choose a career in the dairy industry and with Jersey cattle in particular? Describe your current activities. What are your ambitions in the industry? How do you plan to achieve those goals?
 - b. Why do you want to attend the International Conference of the World Jersey Cattle Bureau? What motivates your interest? What do you expect to gain from your participation?
 - c. Provide a list of the groups, including estimated audience size, that you will give a formal presentation to about your experience.
 - d. Provide contact information for no more than three (3) dairy and agricultural publications in your country, plus your local newspaper (if any).
3. Include two (2) letters of recommendation from an employer, advisor, or other person of stature in the dairy or agricultural business who knows you well. These letters must be signed and placed in a sealed envelope by this person. Please ask them to answer the following questions:
 - a. Describe the integrity and character of the applicant, including leadership and communication skills.
 - b. How long have you known or worked with the applicant? In what way? What is your current working relationship with this person?
 - c. Assess the applicant's goals and ability to achieve them. How would his or her participation in an international conference of Jersey breeders be useful?

Applications will be evaluated on the established record and leadership qualities of the candidate, and also potential for future success in the dairy industry.

Submitting applications:

Applications must be submitted to the national Jersey breed organization or, in the case that there is no national organisation in the applicant's home country, to the WJCB Vice President of that region.

After evaluating applications, the national organisations will submit (no more than two) candidates to the WJCB office and copied to the WJCB Vice President of that region by the deadlines set out below. National organisations may publish their own deadlines for receipt of applications, in advance of the deadline below, and appropriate to their country situation to enable the widest participation in the application process.

The President or Secretary of the national organisation must include a letter of recommendation for each candidate, addressing the questions in item 3, Applications (above).

The official language of the WJCB is English; however, this should not be a bar to applications from potential candidates who do not speak English as arrangements can be made for the delivery of their presentation.

Selection procedure:

An anonymous selection committee appointed by the WJCB President shall review the applications and select up to five recipients of the JETA award. The WJCB will endeavour to ensure that each of the five regions of the Bureau are represented in the final selection.

Potential recipients will be notified of the committee's decision directly by the WJCB Secretary, via email, and they must accept or decline the award within two weeks of such notification.

Where there is a situation where two candidates are of equal merit the selection committee, through the office of the WJCB Secretary, may ask for a short supplementary submission on their ideas relating to a subject pertinent to the conference.

The WJCB Secretary shall then publish the list of recipients and make arrangements for their attendance at the conference. An individual in receipt of the JETA award will be ineligible for a further JETA award.

Deadline for Submissions and key dates:

- **Thursday 30th September 2010** - Submissions must be received at the office of the WJCB either by post, fax or email to the Secretary.
- **Wednesday 9th February to Monday 14th February 2011** - The 19th International Conference, "Hooked on Jerseys", to be held in New Zealand. Full details can be found at the following web address:
http://www.jersey.org.nz/2011_world_jersey_cattle_bureau_conference.cfm

Officers of the WJCB:

President: Dr Gonzalo Maldonado (Colombia) – email: gmaldona@cable.net.co

Vice Presidents:

African Region: Johannes van Eeden (South Africa) – email: silage@dorea.co.za

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Treasurer: Stephen Le Feuvre (Jersey Island) – email: avonteur@localdial.com

Secretary: James Godfrey (Jersey Island) – email: james.godfrey@royaljersey.co.uk

For more information on the WJCB visit the website:

<http://wjcb.wildapricot.org/>